# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G Under the Securities Exchange Act of 1934 (Amendment No.)\*

# **Peloton Interactive, Inc.**

(Name of Issuer)

Class A common stock, \$0.000025 par value per share

(Title of Class of Securities)

70614W100

(CUSIP Number)

October 1, 2019

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

☑ Rule 13d-1(c)

o Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	NAME OF REPORTING PERSONS					
	Woodson Capital General Partner, LLC					
	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP					
2	(a) 0 (b) x					
	SEC USE ONLY					
3						
4	CITIZENSHIP OR PLACE OF ORGANIZATION					
	Delaware					
		5	SOLE VOTING POWER			
			-0-			
	MBER OF SHARES		SHARED VOTING POWER			
	EFICIALLY	6	2,255,000			
	WNED BY EACH		SOLE DISPOSITIVE POWER			
	EPORTING	8				
1	PERSON WITH		-0-			
			SHARED DISPOSITIVE POWER			
			2,255,000			
_	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
9	2,255,000					
	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  0					
10	v					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	5.2%					
13	TYPE OF REPORTING PERSON					
12	00					

1	NAME OF REPORTING PERSONS					
1	Woodson Capital Management, LP					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) o (b) x					
3	SEC USE ONLY					
	CITIZENCIUD OD DI ACE OE ODC ANIZATION					
4	CITIZENSHIP OR PLACE OF ORGANIZATION  Delaware					
	Delawate		SOLE VOTING POWER			
		5	-0-			
5	MBER OF SHARES	6	SHARED VOTING POWER			
OV	EFICIALLY WNED BY	6	2,255,000			
RE	EACH EPORTING	7	SOLE DISPOSITIVE POWER			
F	PERSON WITH		-0-			
		8	SHARED DISPOSITIVE POWER			
			2,255,000			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	2,255,000					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 0					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
11	5.2%					
12	TYPE OF REPORTING PERSON					
12	PN, IA					

	ī					
1	NAME OF REPORTING PERSONS					
	Woodson Capital GP, LLC					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) o (b) x					
3	SEC USE ONLY					
. J						
4	CITIZENSHIP OR PLACE OF ORGANIZATION					
4	Delaware					
		F	SOLE VOTING POWER			
NIT	JMBER OF	5	-0-			
9	SHARES		SHARED VOTING POWER			
	IEFICIALLY WNED BY	6	2,255,000			
RF	EACH EPORTING	7	SOLE DISPOSITIVE POWER			
	PERSON WITH	/	-0-			
	WIIH	8	SHARED DISPOSITIVE POWER			
			2,255,000			
	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
9	2,255,000					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 0					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	5.2%					
10	TYPE OF REPORTING PERSON					
12	00					

1	NAME OF REPORTING PERSONS					
	James Woodson Davis					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) o (b) x					
3	SEC USE ONLY					
	CITIZENSHIP OR PLACE OF ORGANIZATION					
4	United States					
		5	SOLE VOTING POWER			
NIL	MBER OF	5	-0-			
S	SHARES	6	SHARED VOTING POWER			
OV	EFICIALLY WNED BY	6	2,255,000			
	EACH EPORTING	7	SOLE DISPOSITIVE POWER			
	PERSON WITH	/	-0-			
	WIIII	8	SHARED DISPOSITIVE POWER			
			2,255,000			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
<i>J</i>	2,255,000					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 0					
10						
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
11	5.2%					
12	TYPE OF REPORTING PERSON					
14	IN					

#### Item 1. (a) Name of Issuer:

Peloton Interactive, Inc. (the "Company")

#### (b) Address of Issuer's Principal Executive Offices:

125 West 25th Street, 11th Floor

New York, New York 10001

#### Item 2. (a) Name of Person Filing:

- (i) Woodson Capital General Partner, LLC, a Delaware limited liability company and the general partner of the Woodson funds (the "Fund General Partner"), with respect to the Shares held by the Woodson funds;
- (ii) Woodson Capital Management, LP, a Delaware limited partnership and the investment manager of the Woodson funds (the "Investment Manager"), with respect to the Shares held by the Woodson funds;
- (iii) Woodson Capital GP, LLC, a Delaware limited liability company and the general partner of the Investment Manager (the "Investment Manager General Partner"), with respect to the Shares held by the Woodson funds; and
- (iv) James Woodson Davis, a United States citizen and the sole managing member of the Investment Manager General Partner ("Woodson"), with respect to the Shares held by the Woodson funds.

#### (b) Address of Principal Business Office, or, if none, Residence:

The address of the principal business office of all of the Reporting Persons is 101 Park Avenue, 48th Floor, New York, New York, 10178.

#### (c) Citizenship:

The citizenship of each of the Reporting Persons is set forth in the cover page for each Reporting Person.

#### (d) Title of Class of Securities:

Class A common stock, \$0.000025 par value per share (the "Shares")

#### (e) CUSIP Number:

70614W100

#### Item 3. If this statement is filed pursuant to §\$240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is an entity specified in (a) - (k):

Not Applicable.

#### Item 4. Ownership

- (a) Amount beneficially owned: See Item 9 on the cover page(s) hereto.
- **(b) Percent of class:** See Item 11 on the cover page(s) hereto.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or to direct the vote: See Item 5 on the cover page(s) hereto.
  - (ii) Shared power to vote or to direct the vote: See Item 6 on the cover page(s) hereto.
  - (iii) Sole power to dispose or to direct the disposition of: See Item 7 on the cover page(s) hereto.
  - (iv) Shared power to dispose or to direct the disposition of: See Item 8 on the cover page(s) hereto.

#### Item 5. Ownership of Five Percent or Less of a Class

Not Applicable.

#### Item 6. Ownership of More Than Five Percent on Behalf of Another Person

Not Applicable.

# Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person

Not Applicable.

#### Item 8. Identification and Classification of Members of the Group

The Reporting Persons are filing this Schedule 13G pursuant to Rule 13d-1(c). Consistent with Item 2 of the cover page for each Reporting Person above, the Reporting Persons neither disclaim nor affirm the existence of a group among them.

#### Item 9. Notice of Dissolution of Group

Not Applicable.

#### Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## **SIGNATURES**

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: October 3, 2019

## WOODSON CAPITAL GP, LLC

By: James Woodson Davis

By: /s/ James Woodson Davis

Name: James Woodson Davis Title: Managing Member

#### WOODSON CAPITAL GENERAL PARTNER, LLC

By: James Woodson Davis

By: /s/ James Woodson Davis

Name: James Woodson Davis Title: Managing Member

## WOODSON CAPITAL MANAGEMENT, LP

By: James Woodson Davis

By: /s/ James Woodson Davis

Name: James Woodson Davis

Title: Managing Member of Woodson Capital GP, LLC

By: /s/ James Woodson Davis

Name: James Woodson Davis