| SEC For  | m 4<br>FORM   | 4  | UNITED   | ) ST/ | ATE:   | S SI  | ECUI                       | RITIE        | S AN             | DE  | ХСНАІ                | NGE                                       | CON            | /MIS   | SSION   |   |   |  |                                       |  |
|--|---|--|--|-------|--|---|----------------------------|--------------|------------------|---|----------------------|---|----------------|--|---|---|---|--|---------------------------------------|--|
|  |   |  | Washington, D.C. 20549                             |       |  |   |                            |              |                  |   |                      |   |                | OMB APPROVAL                                   |   |   |   |  |                                       |  |
| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |   |  |  |       | EMENT OF CHANGES IN BENEFICIAL OWNEI<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |   |                            |              |                  |   |                      |   |                | ERS  |   |   |   | verage burde   | 3235-0287<br>n<br>0.5                 |  |
| 1. Name and Address of Reporting Person <sup>*</sup> Boone Karen   |   |  |  |       |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>PELOTON INTERACTIVE, INC.</u> [ PTON ] |                            |              |                  |   |                      |   |                |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner<br>Officer (give title Other (specify<br>below) below) |   |   |  | wner                                  |  |
| (Last) (First) (Middle)<br>C/O PELOTON INTERACTIVE, INC.<br>441 NINTH AVENUE, SIXTH FLOOR                                    |   |  |  |       |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/06/2023                                  |                            |              |                  |   |                      |   |                |  |   |   |   |  | specify                               |  |
| (Street)   |   |  |  |       |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |                            |              |                  |   |                      |   |                |  | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person  |   |   |  |                                       |  |
| NEW YORK NY 10001  |   |  |  |       |  |   |                            |              |                  |   |                      |   |                |  | Form filed by More than One Reporting<br>Person   |   |   |  |                                       |  |
| (City) (State) (Zip)   |   |  |  |       |  |   |                            |              |                  |   |                      |   |                |  |   |   |   |  |                                       |  |
|  |   | Tal  | ole I - Non  | -Deri | vativ  | e Se  | curiti                     | es Ac        | quired,          | Dis   | posed o              | f, or Be                                  | enefi          | cially   | y Owned   |   |   |  |                                       |  |
| 1. Title of Security (Instr. 3)<br>Date<br>(Month/   |   |  |  |       | ear)   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                                     |                            | Code (Instr. |                  | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3,<br>5) |                      | 4 and Securities<br>Beneficia<br>Owned Fe |                | s<br>Illy<br>ollowing                          | Form  | : Direct<br>Indirect  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |                                       |  |
|  |   |  |  |       |  |   |                            | Code         | v                | Amount  | (A)<br>(D)           | or P                                      | rice           | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |   |   |   | (Instr. 4)   |                                       |  |
| Class A Common Stock 03/06   |   |  |  |       | 6/202  | 2023  |                            | М            |                  | 7,268   | 68 A                 |   | (1)            | 57,268   |   |   | D   |  |                                       |  |
|  |   |  | Table II - I<br>(                                  |       |  |   |                            |              |                  |   | osed of,<br>onvertit |   |                |  | Owned   |   |   |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ | ate,  | e, 4.<br>Transactio<br>Code (Instr   |   | 5. Number of<br>Derivative |              | · .              | xercis  | sable and            | ble and 7. Title and Amount o             |                | urity  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Numbe<br>derivativ<br>Securitie<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transact | e<br>s<br>ally<br>g                                 | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |  | c     | Code   | v   | (A)                        | (D)          | Date<br>Exercisa |   | Expiration<br>Date   | Title                                     | or<br>Nu<br>of | iount<br>mber<br>ares                          |   | (Instr. 4)  |   |  |                                       |  |

Stock Unit (RSU) Explanation of Responses:

(1)

(1)

03/06/2023

03/07/2023

1. Each RSU represents a contingent right to receive one (1) share of the issuer's Class A common stock upon settlement for no consideration.

Μ

A

2. The RSUs vest as to 25% of the total shares quarterly on each of March 6, 2023, June 6, 2023 and September 6, 2023, with the final 25% vesting on the earlier of (i) December 6, 2023 and (ii) the 2023 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.

7,268

5,896

(2)

(3)

(2)

(3)

Class A

Common Stock

Class A

Common Stock

3. The RSUs vest as to 33.3% of the total shares on each of June 6, 2023, September 6, 2023 and the earlier of (i) December 6, 2023 and (ii) the 2023 annual stockholders meeting, subject to the reporting person's provision of service to the issuer on each vesting date.

**Remarks:** 

Restricted

Stock Unit (RSU)

Restricted

/s/ Bart Goldstein as attorneyin-fact for Karen Boone

7,268

5,896

\$<mark>0</mark>

\$<mark>0</mark>

03/08/2023

21,802

5,896

D

D

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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