SEC Form 4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol <u>PELOTON INTERACTIVE, INC.</u> [PTON]									ck all applic	tionship of Reporting Person(s) to Issuer all applicable)					
Cotter Jennifer Cunningham															r		10% Ov		
													_ X		(give title		Other (s below)	pecify	
(Last)	(F	First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)									below)			, ,		
C/O PELOTON INTERACTIVE, INC.				03/01/2023									Chief Content Officer						
441 NINTH AVENUE, SIXTH FLOOR												C. Ladividual en Jaint/Craus Filing (Charle Assilianti)							
					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														led by One	e Repo	orting Persor	ı		
NEW YORK NY 10001																•	0		
											Form filed by More than One Reporting Person				ung				
(City)	(5	State)	(Zip)																
		Та	ble I - Nor	n-Deriv	ative Se	ecurities Ac	quire	d, Di	sp	osed o	f, o	r Bene	ficially	Owned					
1. Title of Security (Instr. 3) 2. Trans. Date (Month/I			action Day/Year)	2A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.						4 and Securities Form: Dir Beneficially (D) or Indi		: Direct r Indirect	t Indirect ct Beneficial					
					ır) <u>8)</u>							Owned Following Reported		(I) (Instr. 4)		Ownership (Instr. 4)			
					Cod	e V		Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(			
Class A Common Stock														28,5	45 <sup>(1)</sup>		D		
			Table II -	Derivat	tive Sec	urities Acq	uired.	Disr	00	sed of.	or	Benefi	icially (	Owned					
						ls, warrants													
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed	6. Date Expirat (Month	ion Da	te				ecurity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivativ Securitie Beneficia	e s	10. Ownership Form: Direct (D) or Indirect	Beneficia Ownersh	

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)		ransaction ode (Instr. ) Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Da (Month/Day/Y		of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)			
Restricted Stock Unit (RSU)		03/01/2023		A		237,064		(3)	(3)	Class A Common Stock	237,064	\$0	237,064	D		

## Explanation of Responses:

1. Includes 1,144 shares of Class A Common Stock acquired under the issuer's employee stock purchase plan on February 28, 2023.

2. Each RSU represents a contingent right to receive one (1) share of the issuer's Class A common stock upon settlement for no consideration.

3. The RSUs vest as to 6.25% of the total shares quarterly, commencing May 15, 2023, with 100% of the total shares vested on February 15, 2027, subject to the reporting person's provision of service to the issuer on each vesting date.

## **Remarks:**

<u>/s/ Bart Goldstein as attorney-</u> <u>in-fact for Jennifer Cotter</u> 03/02/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.