FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D C	20540
wasnington,	D.C.	20049

STATEMENT	OF	CHANGES	IN BENEF	FICIAL	OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Garavaglia Mariana						2. Issuer Name and Ticker or Trading Symbol PELOTON INTERACTIVE, INC. [PTON]										ck all application	able)	g Perso	Person(s) to Issuer 10% Owner Other (specif	
(Last) (First) (Middle) C/O PELOTON INTERACTIVE, INC. 125 WEST 25TH STREET, 11TH FLOOR							3. Date of Earliest Transaction (Month/Day/Year) 10/05/2020									Chief	below) below) Chief Bus. Operations Officer			
(Street) NEW YO	ORK N	Y	^{4.} 											Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				n		
(City)	(S	tate)	(Zip)																	
			ble I -			_		es A		red, [posed o				_		T	1	
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		ar) 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transactio Code (Inst				cquired , 4 and 5	(A) or	Disposed	Securitie Benefici Owned F	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	de V		ount	(A) or (D) Prio)	Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Class A Common Stock 10/05/			2020	20		С	П	5	,209(1)	A	A \$0		6,310			D				
Class A Common Stock 10/05/2				2020	20			S ⁽²⁾			200	D	\$10	106.985(3)		,110		D		
Class A C	ass A Common Stock 10/05/20			2020	.0		S ⁽²⁾			600	D	D \$108.215 ⁽⁴⁾		5,:	5,510		D			
Class A Common Stock 10/05/20					2020	20		S ⁽²⁾			1,996	D	D \$109.278 ⁽⁵⁾		3,:	3,514		D		
Class A Common Stock 10/05/20							20		S ⁽²⁾		2	2,331	D \$110.17		0.1744(6	1,183			D	
Class A Common Stock 10/05/20							20		S ⁽²⁾	S ⁽²⁾ 82		82	D	D \$110.75		1,101			D	
			Table									osed of, onvertik				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year)	3A. Dee Executi if any (Month/	med 4.		ection	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration (Month/Day		xercisable and		7. Titl Amou Secur Unde Deriv	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	Owner Form: Direct or Indi (I) (Ins	Ownership	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Da Ex	ite ercisal	ble	Expiration Date	Title		Amount or Number of Shares		Transacti (Instr. 4)			
Stock Option (right to buy Class B Common	\$14.59	10/05/2020			M			5,20	19 (7)		06/13/2		Class Comr Stock	non	5,209	\$0	354,10	65	D	

(8)

(8)

10/05/2020

10/05/2020

Class B

Stock

Class B

Stock

Commor

1. Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock.

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- 2. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 3. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.65 to \$107.32 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5,209⁽⁹⁾

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5,209

- 4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$107.73 to \$108.70 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$108.73 to \$109.68 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$109.73 to \$110.71 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The option vested as to 25% of the total shares on June 13, 2020, then 2.0833% of the total shares vest monthly, with 100% of the total shares vested and exercisable on June 13, 2023, subject to the reporting person's provision of service to the issuer on each vesting date. The option provides for an early-exercise provision and is exercisable as to unvested shares, subject to the issuer's right of repurchase.
- 8. Each share of the issuer's Class B Common Stock will automatically convert into one (1) share of the issuer's Class A Common Stock (a) at the option of the holder and (b) immediately prior to the close of business on the earliest of (i) ten (10) years from the closing of the issuer's initial public offering, (ii) the date on which the outstanding shares of Class B Common Stock representing not less aggregate number of shares of Class A Common Stock and Class B Common Stock then outstanding or (iii) the date specified by the affirmative vote of the holders of Class B Common Stock representing not less than two-thirds (2/3) of the voting power of the outstanding shares of Class B Common Stock, voting separately as a single class, and has no expiration date
- 9. The holder elected to convert the Class B common stock to Class A common stock on a 1-for-1 basis.

Remarks:

Class A

Commo

Stock

Class A

Commo

5,209

5 209

\$0

5,209

0

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D

(8)

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fact for Mariana Garavaglia

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.