# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 13G**

**Under the Securities Exchange Act of 1934** 

(Amendment No.)\*

Peloton Interactive, Inc.
(Name of Issuer)
Class B Common Stock
(Titles of Class of Securities)
(CUSIP Number)
December 31, 2019
(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
□ Rule 13d-1(b)
□ Rule 13d-1(c)
⊠ Rule 13d-1(d)
* The remainder of this cover page shall be filled out of a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act o 1934, as amended (the "Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the <i>Notes</i> ).

COSII	10.			
1	NAME OF REPORTING PERSON CP Interactive Fitness, LP			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) □ (b) ⊠			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	Delaware			
		5	SOLE VOTING POWER	
NUMBER OF SHARES			12,803,381	
_	EFICIALLY	6	SHARED VOTING POWER	
OWN EACI	ED BY		0	
REPO	RTING	7	SOLE DISPOSITIVE POWER	
PERS WITH			12,803,381	
		8	SHARED DISPOSITIVE POWER	
			0	
9	AGGREGATE A	MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	12,803,381			
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES $\square$	
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW 9	
	5.4%			
12	TYPE OF REPO	RTIN	G PERSON	
	IA			

COSII	10.			
1	NAME OF REPORTING PERSON CP7 Management L.L.C.			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) □ (b) ⊠			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	Delaware			
		5	SOLE VOTING POWER	
NUMBER OF			12,803,381	
SHAI BENI	RES EFICIALLY	6	SHARED VOTING POWER	
OWN EACI	ED BY		0	
REPO	ORTING	7	SOLE DISPOSITIVE POWER	
PERS WITH			12,803,381	
******	••	8	SHARED DISPOSITIVE POWER	
			0	
9	AGGREGATE A	MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	12,803,381			
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES $\square$	
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW 9	
	5.4%			
12	TYPE OF REPO	RTIN	G PERSON	
	00			

COSIF	10.			
1	NAME OF REPORTING PERSON  J. Michael Chu			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) □ (b) ⊠			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	United States			
		5	SOLE VOTING POWER	
NUMBER OF			12,803,381	
SHAI BENI	EFICIALLY	6	SHARED VOTING POWER	
OWN EACH	ED BY		0	
REPORTING		7	SOLE DISPOSITIVE POWER	
PERS WITH			12,803,381	
	-	8	SHARED DISPOSITIVE POWER	
			0	
9	AGGREGATE A	MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	12,803,381			
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES $\square$	
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW 9	
	5.4%			
12	TYPE OF REPO	RTIN	G PERSON	
	IN			

COSIF	10.			
1	NAME OF REPORTING PERSON Scott A. Dahnke			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) □ (b) ⊠			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	United States			
		5	SOLE VOTING POWER	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:			12,803,381	
		6	SHARED VOTING POWER	
			0	
		7	SOLE DISPOSITIVE POWER	
			12,803,381	
		8	SHARED DISPOSITIVE POWER	
			0	
9	AGGREGATE A	MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	12,803,381			
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES $\square$	
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW 9	
	5.4%			
12	TYPE OF REPORTING PERSON			
	IN			

Item 1(a). Name of Issuer:

Peloton Interactive, Inc. (the "Issuer")

Item 1(b). Address of Issuer's Principal Executive Offices:

125 West 25th Street, 11th Floor New York, New York 10001

Item 2(a). Name of Person Filing:

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the "Reporting Persons":

(i) CP Interactive Fitness, LP

(ii) CP7 Management L.L.C.

(iii) J. Michael Chu

(iv) Scott A. Dahnke

Item 2(b). Address of Principal Business Office or, if none, Residence:

The principal business address of each of the Reporting Persons is as follows:

c/o Catterton Management Company, L.L.C. 599 West Putnam Avenue, Greenwich, Connecticut

Item 2(c). Citizenship:

See responses to Item 4 on each cover page.

Item 2(d). Titles of Classes of Securities:

Class B Common Stock, \$0.000025 par value per share.

Item 2(e). CUSIP Number:

Item 3. If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a(n):

Not Applicable.

#### Item 4. Ownership

#### (a) Amount Beneficially Owned:

CP Interactive Fitness, LP directly holds 12,803,381 shares (the "Peloton Shares") of Class B Common Stock of the Issuer, or 5.4% of the outstanding shares of Class B Common Stock of the Issuer, based on 236,819,100 shares of Class B Common Stock of the Issuer outstanding as of October 31, 2019, as reported in the Form 10-Q of the Issuer filed with the Securities and Exchange Commission on November 6, 2019.

CP7 Management L.L.C. is the general partner of CP Interactive Fitness, LP. The sole and managing members of CP7 Management, LLC are J. Michael Chu and Scott A. Dahnke. Mr. Chu and Mr. Dahnke both disclaim beneficial ownership of any of the shares held of record and beneficially owned by CP Interactive.

#### (b) Percent of Class:

See responses to Item 11 on each cover page.

- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or to direct the vote:

See responses to Item 5 on each cover page.

(ii) Shared power to vote or to direct the vote:

See responses to Item 6 on each cover page.

(iii) Sole power to dispose or to direct the disposition of:

See responses to Item 7 on each cover page.

(iv) Shared power to dispose or to direct the disposition of:

See responses to Item 8 on each cover page.

## Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following  $\Box$ .

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9.	Notice of Dissolution of Group.
	Not Applicable.
Item 10.	Certification.
	Not Applicable.

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2020

#### **CP Interactive Fitness, LP**

By: CP7 Management L.L.C., its general partner

By: /s/ Scott A. Dahnke

Name: Scott A. Dahnke

Title: Managing Member of the general partner

#### CP7 Management L.L.C.

By: Scott A. Dahnke

By: /s/ Scott A. Dahnke
Name: Scott A. Dahnke
Title: Managing Member

#### J. Michael Chu

By: J. Michael Chu

By: /s/ J. Michael Chu
Name: J. Michael Chu

# Scott A. Dahnke

By: Scott A. Dahnke

By: /s/ Scott A. Dahnke
Name: Scott A. Dahnke

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

#### EXHIBIT A

#### JOINT FILING AGREEMENT

This will confirm the agreement by and among the undersigned that the Schedule 13G filed with the Securities and Exchange Commission on or about the date hereof with respect to the beneficial ownership by the undersigned of the shares of Class B Common Stock, par value \$0.000025 per share, of Peloton Interactive, Inc. (this "Agreement"), is being filed, and all amendments thereto will be filed, on behalf of each of the persons and entities named below that is named as a reporting person in such filing in accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: February 13, 2020

#### **CP Interactive Fitness, LP**

By: CP7 Management L.L.C., its general partner

By: /s/ Scott A. Dahnke
Name: Scott A. Dahnke

Title: Managing Member of the general partner

# CP7 Management L.L.C.

By: Scott A. Dahnke

By: /s/ Scott A. Dahnke
Name: Scott A. Dahnke
Title: Managing Member

#### J. Michael Chu

By: J. Michael Chu

By: /s/ J. Michael Chu
Name: J. Michael Chu

### Scott A. Dahnke

By: Scott A. Dahnke

By: /s/ Scott A. Dahnke
Name: Scott A. Dahnke